



Presenting Sponsor:  
TRION SOLUTIONS

## Dear Business Booth Applicant:

The Troy Family Daze Festival Committee welcomes your participation for the 2021 Festival. We are excited to continue using the Troy Civic Center complex (3425 Civic Center Dr.). All vendor booths will have a prime location on the site.

Booths at the festival provide the largest opportunity for many area businesses to participate. Please review enclosed Booth Rules, Policies and Procedures-2019.

### RENTAL FEE:

#### Option 1 - \$650.00

10 x 10 Tent supplied by Troy Family Daze which includes: Tent sides, electric, overhead lights, set up and take down of tent. 4 vendor admission wrist bands and special vendor parking for 1 vehicle are included. Vendor must bring a 100 ft. heavy duty extension cord.

#### Option 2 - \$450.00

10 X 10 space with you providing the tent & lighting. Troy Family Daze will provide electricity (you must bring a 100 ft heavy duty extension cord if using any electrical devices), 4 vendor admission wrist bands and special vendor parking for 1 vehicle are included.

**Please note your booth must be staffed the entire hours booths are to be opened as listed below.**

#### **Festival Dates and Hours:**

Thursday	September 16	4:00PM to 9:00 PM
Friday	September 17	4:00PM to 11:00PM (You May Close at 10 PM )
Saturday	September 18	11:00AM to 11:00 PM (You May Close at 10 PM )
Sunday	September 19	Noon to 9:00 PM

**APPLICATION:** The business booth application has been included in this packet. Your check should be made payable to the TCF- Troy Family Daze and mailed to Troy Family Daze Festival, P O Box 861, Troy, MI 48099.

All business booth applications will be on a first come — first served basis. To guarantee a space for this year's festival, please reserve as soon as possible. Reservations require full payment with application.

**BOOTH CANCELLATION POLICY:** If you find it necessary to cancel before the festival dates, please let us know immediately. Only if we can find another business to take your booth space will you receive a refund.

**SETUP TIME:** Between 1:00 and 6:00 pm on Wednesday September 15th. Set-up on Thursday, September 16th between 1:00 PM and 3:30 PM only. All booths must be set up by 3:30 PM Thursday, September 16<sup>th</sup>. No vehicles are allowed on Festival Grounds during Festival operating hours.

#### **Festival Co-Chairman:**

Pete Sherman & Al Lindsey

Cell: 313-980-1573

Hosted By:

**TROY Community Foundation**

PO Box 861 Troy, MI 48099

<https://www.troycf.org/>



## BUSINESS BOOTH APPLICATION

**Please Print**

Business Name: \_\_\_\_\_

Contact Name \_\_\_\_\_ Alternate Contact \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Main Contact E-mail: \_\_\_\_\_ Alternate Contact E-mail: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Alternate Cell Phone: \_\_\_\_\_

**RENTAL FEES:** Fees e for 4-days of the Troy Family Daze Festival; Sept 16, 17, 18 & 19,2021.  
See attached sheet for booth size and rental fees

PLEASE CHECK REQUESTED OPTION — *see other side for description*

OPTION 1 10X 10 SPACE & TENT

OPTION 2 10 X 10 SPACE

List the purpose of your booth and all items to be sold or distributed.

**Reminder:** Your booth must be staffed from Thursday 4:00 PM - 9:00 PM, Friday 4:00 PM - 10PM,  
Saturday 11:00AM-10:00 PM and Sunday 1:00 PM-9:00 PM.

**Describe your electrical appliances to be used:**

Item: \_\_\_\_\_

**Please make check should payable to “ T C F ” - Troy Family Daze and mailed to Troy Family Daze Festival,  
P O Box 861 Troy MI 48099. Booth spaces are on a "First Come-First Served" basis. YOUR CHECK MUST BE  
INCLUDED WITH YOUR APPLICATION.**

**PLEASE MAIL THIS APPLICATION, ALONG WITH YOUR CHECK, PAYABLE TO:  
TROY FAMILY DAZE, C/O TROY COMMUNITY FOUNDATION P O Box 861 Troy MI 48099  
DON'T FORGET TO PLEASE REVIEW, SIGN AND RETURN OTHER SIDE OF THIS APPLICATION**

Hosted By:

**TROY Community Foundation**

PO Box 861 Troy, MI 48099

<https://www.troycf.org/>

## Troy Family Daze Festival 2021 Business Booth Space Rental Rates

### Option 1 - \$650.00

10 x 10 Tent supplied by Troy Family Daze which includes: Tent sides, electric, overhead lights, set up and take down of tent. 2 vendor admission wrist bands and special vendor parking for 1 vehicle are included. Vendor must bring a 100 ft. heavy duty extension cord.

### Option 2 - 450.00

10 X 10 space with you providing the tent & lighting. Troy Family Daze will provide electricity (you must bring a 100 ft heavy duty extension cord if using any electrical devices), 2 vendor admission wrist bands and special vendor parking for 1 vehicle are included.

### **AGREEMENT TO RELEASE, INDEMNIFY AND HOLD THE TROY COMMUNITY FOUNDATION, TROY FAMILY DAZE FESTIVAL AND THE CITY OF TROY HARMLESS FROM LIABILITY**

In consideration of and as a condition of approval to participate in Troy Family Daze Festival ("Festival"), Vendor agrees as follows:

- A. Vendor agrees to release from liability and not to sue the Troy Community Foundation, Troy Family Daze Festival, or the City of Troy, its directors, officers, elected and appointed officials, employees, agents, and volunteers for any losses, costs, expenses (including attorneys' fees), damages, liabilities, or claims arising out of injuries to persons or property during Festival, except for damages caused by or resulting from the Troy Community Foundation's, Troy Family Daze Festival Committee, or City's sole negligence.
- B. Vendor agrees to the fullest extent permitted by law to indemnify and hold the Troy Community Foundation and the City of Troy, its directors, officers, elected and appointed officials, employees, agents, and volunteers harmless against any losses, costs, expenses (including attorneys' fees), damages, liabilities, or claims whether groundless or not, arising out of bodily injury, sickness or disease, including death resulting at any time there from, which may be sustained or claimed by any person or persons, or damages to any property, (including the loss of use thereof) based on any act or omission, negligent or otherwise, of Vendor or anyone else acting on its behalf, relating to any activity associated with the Troy Family Daze Festival, except that Vendor shall not be responsible for indemnification to the Foundation or City for damages caused by or resulting from the Foundation's or City's sole negligence; and Vendor shall at its own cost and expense, defend any such claim and any suit, action or proceeding which may be commenced hereunder and Vendor shall pay any and all judgments which may be recovered in any suit, action or proceeding and any and all expenses, including but not limited to costs, attorneys' fees and settlement expenses as they relate in any way to any activity associated with the Festival.

The committee or the Troy Community Foundation has the right to refuse or limit vendors. Troy Family Daze has security present during non operational hours of the Festival. Businesses, however, are still responsible for the security of their property. It is the business' responsibility to comply with all ordinances, codes, laws and regulations of the city, county and state. The committee members will be making periodic inspections of the grounds. If we find anything that is a safety hazard, code violation or rule violation, we will notify the booth applicant of the hazard and work to correct the issue with them. We also reserve the right to close the booth until the corrections are made. The Troy Family Daze committee or representatives of the Troy Community Foundation are not responsible for injury or loss due to fire, theft, vandalism, weather or any other reason. Your booth must be staffed the entire hours of the festival.

We agree that the Festival Chairman and the Troy Family Daze Committee can close our operation, and the Troy Community Foundation will give no refund if rules are not followed.

Vendor Name (print): \_\_\_\_\_

Authorized Representative (print) \_\_\_\_\_

Signature: \_\_\_\_\_

**TROY Community Foundation**  
PO Box 861 Troy, MI 48099

**Rules, Policies & Procedures — Troy Family Daze Festival Booths  
Community, Business & Food Vendors 2021**

**Booth Policies:**

The Troy Family Daze Festival is a community event; as such, booth space is available to community groups, organizations and vendors for the purpose of informing attendees about their businesses and organizations.

The booth chairperson(s) are responsible for the enforcement of rules and policies. Failure on the part of any booth vendor and/or the booth vendor's staff to adhere to the rules and policies will result in removal, forfeiture of fees and inability to return to for future festivals.

**DUE TO LIMITED SPACE:**

- All vendor applications are on a first come basis.
- Business and food booth types will not be duplicated.

**Organizations may choose to distribute giveaways, sell wares or have games and activities for festival attendees in the assigned booth space only,**

**It is strongly suggested that all community booth participants provide some type of family-oriented activity, such as children's crafts and/or games, and could be used as a fund-raiser. The Festival Chairman must approve all such activities.**

**Giveaways/Sales/Games may not include:**

- Any item which propels an object
- Items considered a projectile
- Items that encourage malicious destruction of property, throwing of the object, misuse of the object's intended use.
- Any item/toy which is similar to or imitates the actions of a firearm, or firework including but not limited to poppers, snakes, smoke-balls, squirt-guns, and sparklers.
- Clothing with profanity, promoting illegal activity or scantily clothed images.
- No live animals may be distributed or sold on the premises.
- No food can be given away unless it is commercially packaged or the booth holder has an Oakland County food license.
- Free raffles will be allowed: in other words, an item can be raffled off only if the raffle tickets are free, given away. Any raffles where the tickets are being sold will not be allowed without a license/permit from the State of Michigan Gaming Commission and the approval of the TFD committee.

**Additional Policies:**

- Booth participants are responsible for the security of their property.
- Groups must comply with all ordinances, codes, laws, rules and regulations of the city, county and state.
- The Troy Family Daze Committee retains the right to refuse or limit vendors.
- The Troy Family Daze Festival Committee/Troy Community Foundation and the property owner City of Troy are not responsible for injury or loss due to fire, theft, vandalism or weather.
- Booths must be staffed for the entire hours of the festival, unless otherwise indicated by the booth committee.
- The Troy Family Daze Festival committee will be inspecting booths of chance and sales. Items deemed inappropriate will not be allowed and the booth vendor will be asked to remove the inappropriate items. Failure to comply could result in closing of the booth.
- Distribution of handouts, flyers, literature or promotional items will not be allowed outside of the designated booth space.
- Politicians may mingle in the crowds, but only verbal promotion will be allowed. No distribution of campaign literature or promotional items will be allowed except from designated area supplied by the Festival committee

Vendor Signature \_\_\_\_\_ Dated \_\_\_\_\_